CLAIMS

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- 1. An erectable/collapsible soft storage container comprising a body of flexible material having:
- two first sidewalls and two second sidewalls, at least three of the sidewalls being embedded with a hard board; and
 - a bottom having two bottom flaps and an edge-fastener, each flap having a first bottom-flap edge, a second bottom-flap edge, and a diagonal-edge, wherein each first bottom-flap edge is attached with respect to a different first sidewall and each second bottom-flap edge is attached with respect to a different second sidewall and the diagonal-edge is longer than any bottom-flap edge, the edge-fastener enabling engagement of one diagonal-edge to the other diagonal-edge, whereby engaging the diagonal-edges holds the container erect and disengaging the diagonal-edges allows the container to collapse.
 - 2. The container of claim 1 wherein the edge-fastener is a zip fastener.
- 3. The container of claim 2 wherein each sidewall is orthogonal to the bottom.
 - 4. The container of claim 3 wherein one first sidewall is substantially congruent to the other first sidewall and one second sidewall is substantially congruent to the other second sidewall.

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- 5. The container of claim 4 wherein each sidewall is embedded with a hard board.
- 6. The container of claim 2 wherein the body has two opposed first sidewalls and two opposed second sidewalls.

- 7. The container of claim 6 wherein one first sidewall is substantially congruent to the other first sidewall and one second sidewall is substantially congruent
 5 to the other second sidewall.
 - 8. The container of claim 7 wherein the body has a rectangular top edge in a substantially horizontal plane.
- 9. The container of claim 8 wherein each sidewall is orthogonal to the bottom.
 - 10. The container of claim 9 wherein the top edge forms a square.
- 15 11. The container of claim 10 wherein each sidewall is embedded with a hard board.
 - 12. The container of claim 1 further comprising a hard bottom board whereby the container when erected defines an interior and said bottom board is seated within the interior and is supported by the bottom.
 - 13. The container of claim 12 wherein the bottom board is removable from the interior of the body.
- 25 14. The container of claim 1 further comprising a handle on at least one sidewall.
 - 15. The container of claim 1 wherein each sidewall is embedded with a hard board.

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- 16. The container of claim 15 wherein each sidewall forms a hard-wall pocket to receive the hard board.
- 17. The container of claim 1 wherein each sidewall is attached with respect to each adjacent sidewall and each sidewall is attached with respect to one of the bottom flaps whereby the container has an integral body of flexible material.